

SEATTLE MANDOLIN ORCHESTRA BOARD MEETING

MINUTES

March 10, 2011

7:00 pm

Board Members Present

Abby Albreit
CP Jackson
Sue Lesser
Tom Moran
Ned Olson

CALL TO ORDER

Sue Lesser called this meeting to order at 7:15 pm at her home

.

MEETING OBJECTIVES

- Carlo Aonzo concert
- CD production next steps
- Membership
- Conductor feedback/evaluation

CARLO AONZO CONCERT

- Publicity
 - Sue connected with KING FM radio announcer, Sean MacLean. He mentioned the concert immediately on air, and will play music from Carlo's CD about a week before the concert (Sue will follow up)
 - Linda Bull connected with Dennis from Festa who agreed to spread word to Seattle Italian community
 - Board and orchestra to distribute posters/flyers
 - Fremont Abbey will use posters also (Martin has since sent them to Abbey)
- Program
 - Sue to email program that Linda Bull has to CP to use as template

- CP to connect with Martin for cover art
- We'll also include donation envelopes in the program with the following donation levels:
 - Mandolin -- \$25
 - Mandola -- \$50
 - Mandocello -- \$100
 - Mandobass -- \$500
- CP to design envelope (Sue suggested downloading from internet logo/picture of mandolin in increasing sizes to put next to donation amounts)
- Ticket sales
 - Sue purchased 40 tickets already to sell
 - Board and orchestra should actively sell tickets!
 - Will need volunteers for ticket and merchandise sales at the door and intermission (board to recruit help). Sales will be CASH ONLY, so we'll need to bring change
- Set-up
 - Ned to check whether Fremont Abbey will set up or if we have to (audience chairs, stage, etc), also find out whether Abbey provides sound equipment or we need to bring it.
 - Ned to lead organization of set-up and sound check
 - Due to scheduling conflict, we will have to rehearse at 2:30-3:30 that day rather than immediately before performance, so cannot rehearse onsite
 - Fayla should ask church whether they can lend us rehearsal space.
- Ringers
 - Jory will not be able to play (because she's playing Carnegie Hall!), so Sue moved that we hire another first mandolinist
 - Brian Oberlin from Portland is available, and board voted unanimously to hire him for \$200
- Next board meeting will focus mostly on concert logistics.

CD PROJECT

- Next step is to hone in on a set list.

- Abby to email Joe to let him know we'd like his help in selecting music. We'll also solicit input from the orchestra
- Good idea to optimize for songs we've been or will be practicing for Carlo Aonzo and Folklife concerts

CONDUCTOR FEEDBACK/EVALUATION

- Currently pay Joe \$60 per rehearsal and performance. (We agree it's a minimal amount, and would like to be able to offer more.)
- CP asked if there are other duties for conductors (i.e., helping to link orchestra with outside music community, arranging music, etc)
- CP suggested we invite Joe to a future board meeting to get his perspective/vision for the orchestra, find out if there are other ways he can help us (and what that might cost us)
- Board agreed to invite him to May meeting, as April meeting will focus on upcoming concert

Meeting adjourned at 8:20 pm.